



Casper Soccer Club Inc., Blades FC
PO Box 2101
Casper, WY 82602
307-473-2617
www.caspersoccerclub.com

Casper Soccer Club is a 501(c)(3) non-profit organization, established in 1987 in Casper, Wyoming. The mission of Casper Soccer Club is to help children in their development of positive life skills and self-concepts through learning the basic principles of soccer, the fundamentals of teamwork and the responsibilities of sportsmanship. Honor the Game with Passion, Respect, Integrity, Dedication, Excellence. With over 1320 participants annually in our local programs, and 1350 regional participants in our hosted events, Casper Soccer Club is one of the larger soccer clubs in the state of Wyoming. By partnering with CSC, your brand will be recognized and promoted within the city of Casper and throughout the state and surrounding states. All partnership terms are one (1) year unless otherwise negotiated.

Field Marker Sponsor

Investment: \$550

- 45" x 30" sponsor sign is displayed prominently on one of the field marker signs located at the North Casper Soccer Complex. The sign will be on display during the soccer season, approximately March to October. The Soccer complex has 12 fields with 20 field markers.
-

Bronze Level Sponsor

Investment: \$1,000

- Sponsor is recognized as a Club sponsor for one (1) official CSC premier events
 - Premier events include but are not limited to the Fall Recreational or Spring Recreational League (450 families), CSC Spring Jamboree, Summer Adult League, Fall Classic or Wyoming State Cup tournament (85+ teams)
 - Sponsor logo is included on event promotional materials, as appropriate
 - Sponsor has the opportunity for a presence during the event – i.e. coupon or flyer
 - Sponsor logo, web link, and information is prominently displayed on the CSC website for the event
 - Sponsor post on Facebook for the event
 - Sponsor sign is displayed on one of the field marker signs
-

Board Panel Sponsor

Investment: \$1,500

- 24" x 48" sponsor sign displayed prominently on the board used to post the event schedule and the results. The sign will be on display during the soccer season. The score board panels are the backdrop for most award photos. 6 Panels available.
-

Silver Level Sponsor

Investment: \$5,000

- Sponsor is recognized as a Club sponsor for two (2) official CSC premier events
 - Events may include but not limited to the Fall Recreational or Spring Recreational League (450 families), CSC Spring Jamboree, Summer Adult League, Fall Classic or Wyoming State Cup tournament (85+ teams)
 - Sponsor logo is included on event promotional materials, as appropriate
 - Sponsor has the opportunity for a presence during the event
 - One (1) sponsor banner will be displayed at each of the 2 selected events (approx. 4ft x 6ft)
- Sponsor logo, web link, and information is prominently displayed on the CSC website
- Sponsor post on Facebook for the event

- Sponsor will be recognized during one of the chosen events with one (1) player promo item *or* one (1) coach promo based on tier 1 pricing (times number of participants)
 - Sponsor sign is displayed on one of the field marker signs for the soccer season
-

Gold Level Sponsor

Investment: \$10,000

- Sponsor is recognized as a title sponsor for one (1) of the three (3) selected CSC premier events.
 - Events may include but not limited to the Fall Recreational or Spring Recreational League (450 families), CSC Spring Jamboree (85+teams), Summer Adult League (240 players), Fall Classic (100+ teams) or Wyoming State Cup tournament (95+ teams)
 - Sponsor logo is included on all event/league promotional materials, as appropriate
 - Sponsor has the opportunity for presentation and comments at the events
 - One (1) sponsor banner will be displayed at each selected event (approx. size 4 x 6 ft.)
 - Sponsor may opt to distribute product, coupons, and/or promotional materials as appropriate for the selected events
 - Sponsor logo, web link, and information is prominently displayed on the CSC website
 - Sponsor will be recognized during the title sponsored event with one (1) player promo or one (1) coach promo item based on tier 2 pricing
 - Sponsor post acknowledgement on Facebook for the events
 - Sponsor sign is displayed on one of the field markers signs
 - Sponsor is recognized on the Championship fields' corner flags for the selected title event
-

Custom Event or League Sponsor

Investment: Varies

Several Casper Soccer Club events or programs are available for sponsorship. Sponsorship may be customized to fit the sponsor and the event(s) and some are specifically outlined below. Events or programs may include the fall recreational league, spring recreational league, summer adult league, indoor league, coach trainings/meetings, referee trainings, outreach clinics, Spring Jam and the Fall Classic.

- **Single Ad Tournament Event Sponsor** – Sponsor is recognized in the event program based on ad size and on the event schedule page. Investment varies from \$75 single business card size to \$600 for full page ad for 2 events.
- **Event Banner** – A banner will be displayed during the selected event. Approximate size 4x6ft.
 - \$300 single event - \$475 two (2) events - \$725 three (3) events
- **In Kind Service Sponsor** or Trade sponsorships are always welcome and will be customized to fit the needs of the event or program and the sponsor.
- **Sponsor a Coach Appreciation Gift** based on the expected number of coaches for the event or program. Investment varies based on item selected.
- **Sponsor a player promo item** for a selected event. Investment varies based on item selected.
- **Corner Flag Sponsor** - Sponsor is recognized at the field with logo on the corner flags. Investment: \$100/field



Casper Soccer Club, Inc. Blades FC

Name or Business Name: _____

Contact Person: _____

Address: _____ City: _____ Zip: _____

Email: _____ Phone: _____

Sponsor Level _____

Notes:

Casper Soccer Club

PO Box 2101

Casper, WY 82602

wendyb@caspersoccerclub.com

www.caspersoccerclub.com

Signature of CSC Representative

Date